



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Americans for Tax Reform (17011)
Main Street Media Group (6331)
MILHOAN, EMILY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMERICANS 4 TAX REFORM (139011)
National/Political
1133/06368907

Invoice 640834
Inv Date 10/28/2012
Terms Net 30
Contract 337099
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMER 4 TX RFRM 10/21
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:37PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 5-530P/1							
	Spot	5:00:00PM- 5:30:00	Day, F-1	10/26/12 5:27PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
2.0	Contract Line Remarks:	NEWS 530-6P/2							
	Spot	5:30:00PM- 6:00:00	Day, F-1	10/26/12 5:43PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
3.0	Contract Line Remarks:	NEWS 6-630P/3							
	Spot	5:58:34PM-Channel	Day, F-1	10/26/12 6:10PM (Fr)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
4.0	Contract Line Remarks:	JEOP 7-730P/4							
	Spot	6:59:29PM-Jeopardy	Day, F-1	10/26/12 7:14PM (Fr)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	
5.0	Contract Line Remarks:	NEWS 5-530P/5							
	Spot	5:00:00PM- 5:30:00	Day, M-1	10/22/12 5:27PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
6.0	Contract Line Remarks:	NEWS 530A-6A/6							
	Spot	5:29:04AM-Channel	Day, M-1	10/22/12 5:42AM (Mo)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
7.0	Contract Line Remarks:	NEWS 530-6P/7							
	Spot	5:30:00PM- 6:00:00	Day, M-1	10/22/12 5:44PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
8.0	Contract Line Remarks:	NEWS 6-630P/8							
	Spot	5:58:34PM-Channel	Day, M-1	10/22/12 6:29PM (Mo)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
9.0	Contract Line Remarks:	JEOP 7-730P/9							
	Spot	6:59:29PM-Jeopardy	Day, M-1	10/22/12 7:07PM (Mo)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	
10.0	Contract Line Remarks:	SAT NEWS 6-630P/10							
	Spot	6:00:04PM-CHANNE	Day, Sa-1	10/27/12 6:20PM (Sa)	00:30	CHANNEL 11 NEWS	PA12TV01ATH	\$625.00	
11.0	Contract Line Remarks:	SAT NEWS 6-8A/11							
	Spot	6:00:00AM- 8:00:00	Day, Sa-1	10/27/12 7:36AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$350.00	
12.0	Contract Line Remarks:	SAT NEWS 8-1030A/12							
	Spot	8:00:00AM-10:30:00	Day, Sa-1	10/27/12 9:47AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$375.00	
13.0	Preempt			10/21/12			1 preempt @ \$675.00	\$0.00	No Avail
14.0	Contract Line Remarks:	SUN NEWS 8-10A/14							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/21/12 9:39AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	PA12TV01ATH	\$375.00	
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/28/12 9:27AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	PA12TV01ATH	\$375.00	
15.0	Contract Line Remarks:	LATE NEWS/15							
	Spot	10:59:34PM-CHANNE	Day, Th-1	10/25/12 11:29PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
16.0	Contract Line Remarks:	NEWS 5-530P/16							
	Spot	5:00:00PM- 5:30:00	Day, Th-1	10/25/12 5:23PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
17.0	Contract Line Remarks:	NEWS 6-7A/17							
	Spot	5:59:04AM-Channel	Day, Th-1	10/25/12 6:13AM (Th)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
18.0	Contract Line Remarks:	TODAY SHOW 7-9A/18							
	Spot	6:58:04AM-Today Sh	Day, Th-1	10/25/12 7:00AM (Th)	00:30	Today Show	PA12TV01ATH	\$800.00	
19.0	Contract Line Remarks:	WHEEL 730-8P/19							
	Spot	7:30:04PM-WHEEL C	Day, Th-1	10/25/12 7:38PM (Th)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
20.0	Contract Line Remarks:	LATE NEWS/20							



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
Spot		10:59:34PM-CHANNE	Day,Tu-1	10/23/12 11:22PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
21.0	Contract Line Remarks: <u>NEWS 6-7A/21</u>								
Spot		6:00:00AM- 7:00:00	Day,Tu-1	10/23/12 6:12AM (Tu)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
22.0	Contract Line Remarks: <u>TODAY SHOW 7-9A/22</u>								
Spot		6:58:04AM-Today S	Day,Tu-1	10/23/12 8:33AM (Tu)	00:30	Today Show	PA12TV01ATH	\$800.00	
23.0	Contract Line Remarks: <u>WHEEL 730-8P/23</u>								
Spot		7:30:04PM-WHEEL C	Day,Tu-1	10/23/12 7:38PM (Tu)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
24.0	Contract Line Remarks: <u>NEWS 5-530P/24</u>								
Spot		5:00:00PM- 5:30:00	Day,W-1	10/24/12 5:21PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
25.0	Contract Line Remarks: <u>NEWS 530-6A/25</u>								
Spot		5:29:04AM-Channel	Day,W-1	10/24/12 5:44AM (We)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
26.0	Contract Line Remarks: <u>NEWS 530-6P/26</u>								
Spot		5:30:00PM- 6:00:00	Day,W-1	10/24/12 5:43PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
27.0	Contract Line Remarks: <u>NEWS 6-630P/27</u>								
Spot		5:58:34PM-Channel	Day,W-1	10/24/12 6:14PM (We)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
28.0	Contract Line Remarks: <u>SUN NEWS 6-630P/13</u>								
Spot		6:00:04PM-CHANNE	Day,Su-1	10/28/12 6:13PM (Su)	00:30	CHANNEL 11 NEWS	PA12TV01ATH	\$675.00	
29.0	Contract Line Remarks: <u>BLACK AND GOLD ZONE 6-7P/13</u>								
Sports- Lo		6:00:04PM-Black & C	Day,Su-1	10/21/12 6:08PM (Su)	00:30	Black & Gold Countdown to Kickoff	PA12TV01ATH	\$675.00	M/G For 13.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$28,250.00
Commission	(\$4,237.50)
Net Total	\$24,012.50

Total Spots 29